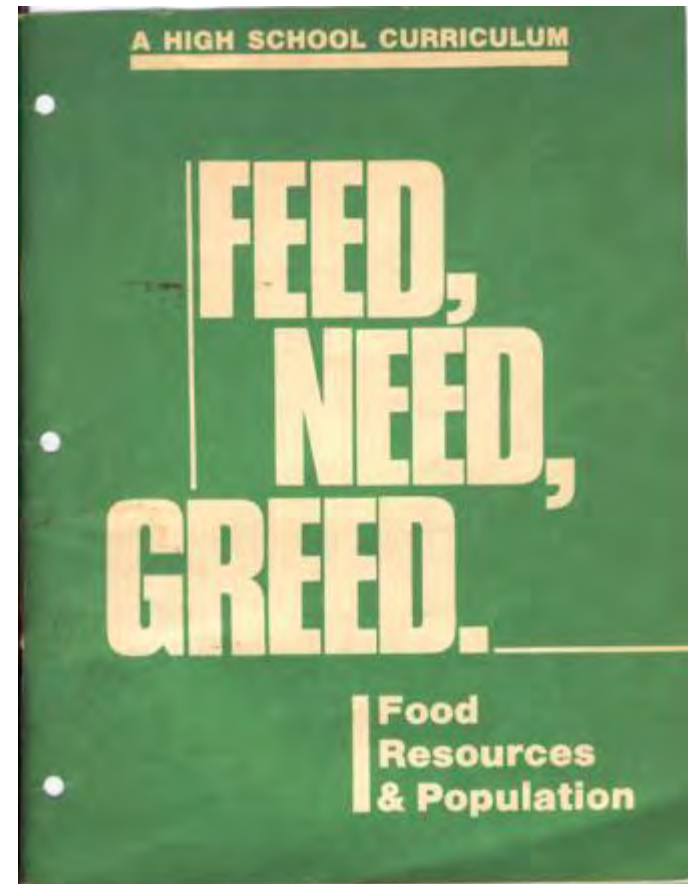
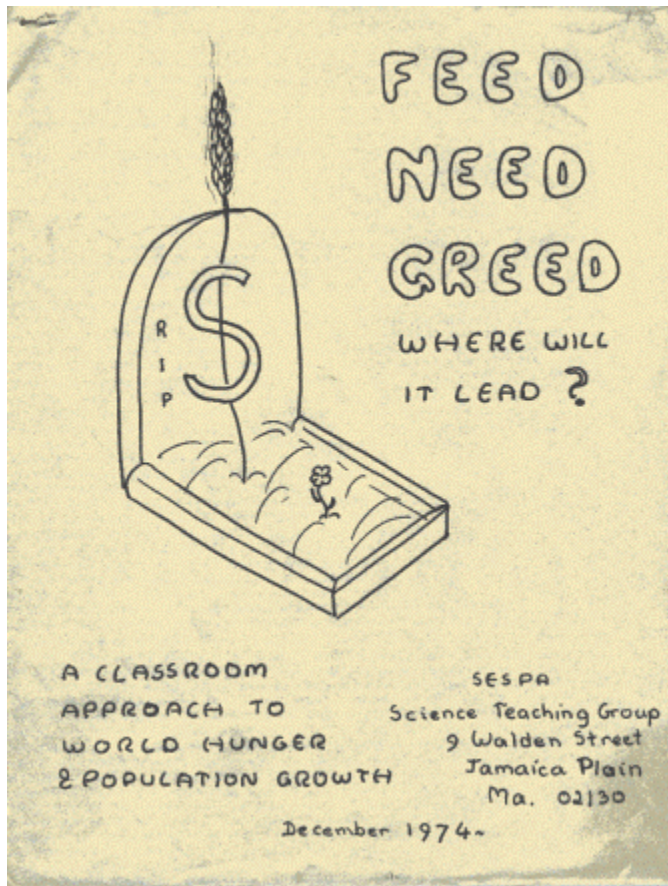


Feed, Need, Greed



1974/1980– A High School Curriculum

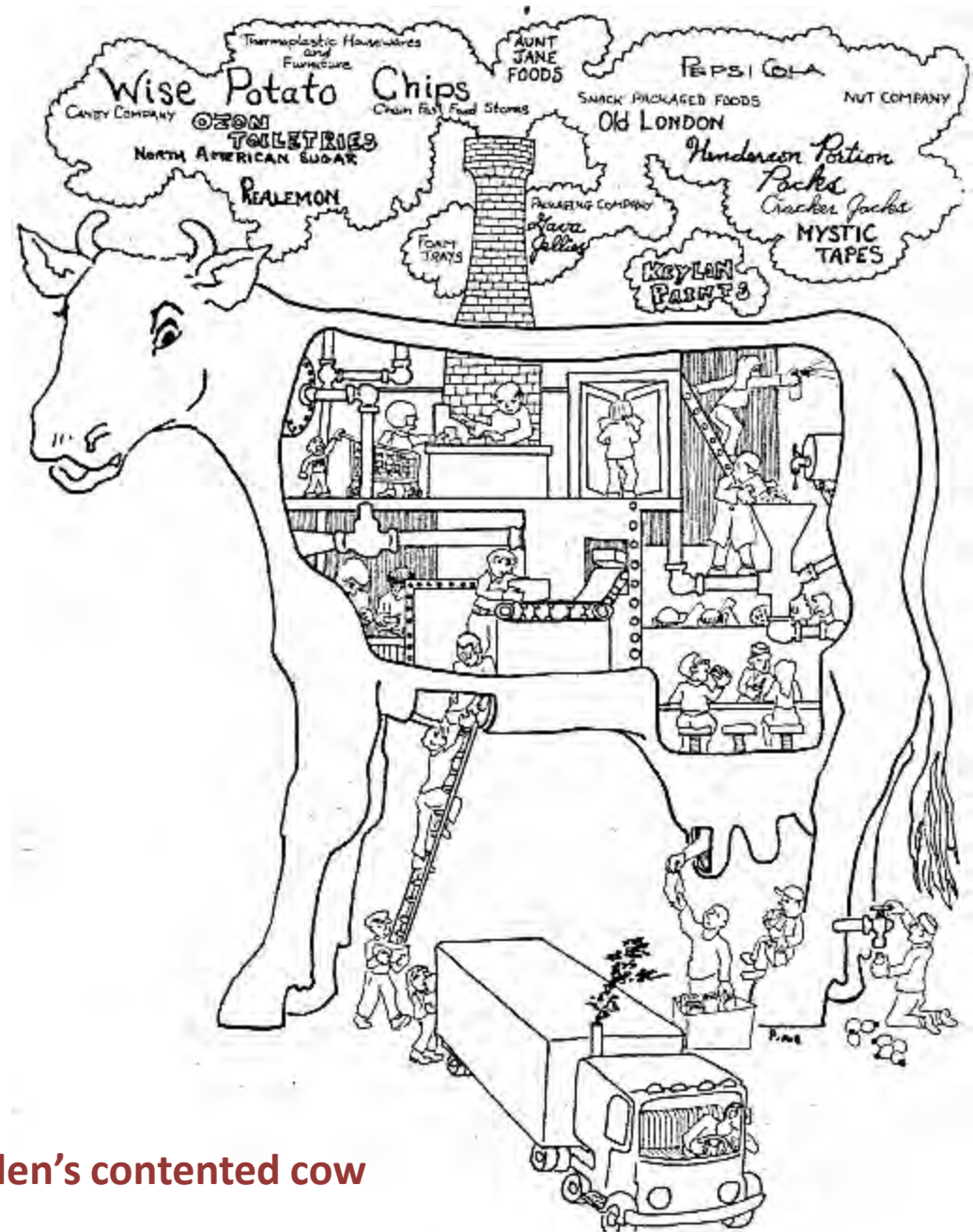
Feed, Need, Greed: Where Will It Lead? (1974)

I. Earth and Birth

II. The Lean and the
Lumpy

III. The Nutritional-
Industrial Complex

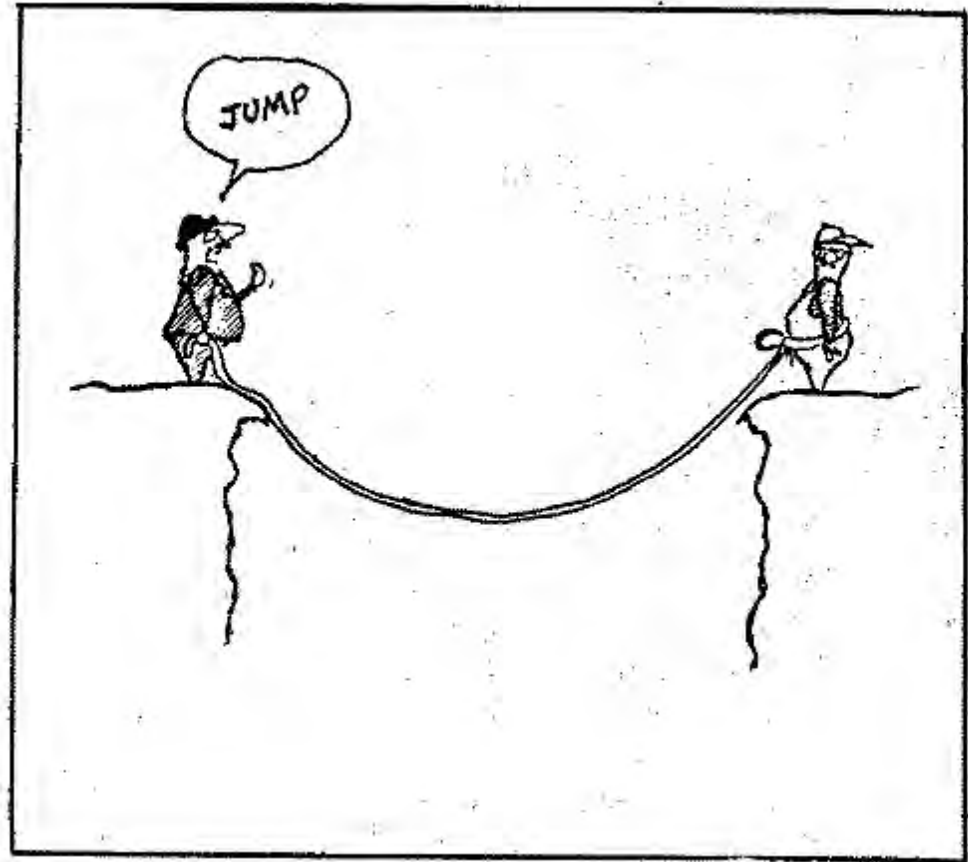
IV. The Green
Revolution



Elsie, Borden's contented cow

Feed, Need, Greed 1980

- Teacher's Notes
- Unit I --The Numbers Game: Population and Resources
- Unit II --The Lean and the Lumpy
- Unit III -- Nutritional-Industrial Complex
- Unit IV -- Building a New World
- Glossary



Bridging the Class Gap

Unit I – The Numbers Game: Population and Resources

1. Exploding the Population Myth
2. Why Do People Have Children?
3. Gobbling Up the Earth: Resource Limitations



Nick Thorburn

Exploding the Population Myth

(Malthus taught and debunked)



From the
*Wall
Street
Journal*

Gobbling Up the Earth

Thank You Tio Sam*

By Mary Mackey

We took their fish/and left them
bones/took their copper/ and
left them stones/ took their
fruit/ took their oil/ took their
lumber/stripped their soil/made
them grow coffee/instead of
corn/ so their children starved/
before they were born/ we took
their cattle, took their meat/ left
their people with nothing to eat/
built roads and ports/ to rob
them faster/ (Gringo aid/ is a
national disaster)/ and now we
all/ wonder and brood/ at Latin
America's ingratitude.



Rini Tempelhof, NACLA

**Tio Sam is Spanish for Uncle Sam*

*Taken from the Nicaragua and Central American Report
Vol 1 #2 Feb 1980, published by the Nicaragua Solidarity
Committee, Box 191 Boston MA 02105*

Unit II – The Lean and the Lumpy

1. The Price of Hunger
2. Yesterday and Today: Changing Eating Patterns
3. Salty Blues
4. The Big Killers: Sugar and Fat
5. Food From a Factory
6. What Are They Putting in My Food?



Nick Thorkeison

The Price of Hunger

(Undernutrition is not only a problem “over there.”)

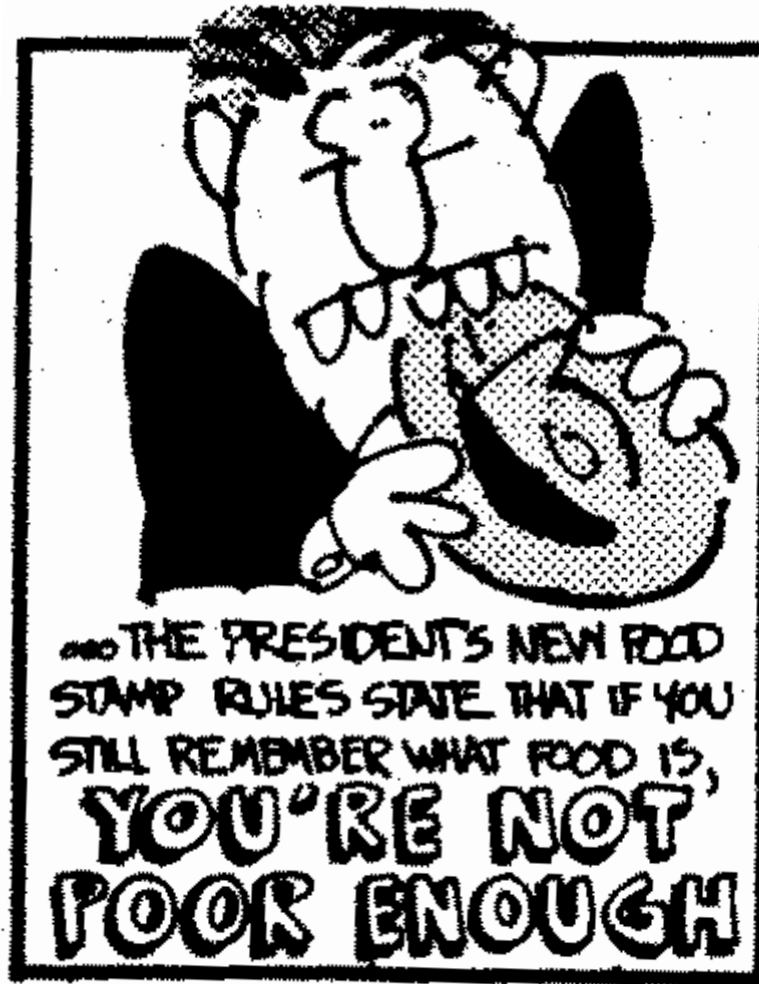


Table Scraps

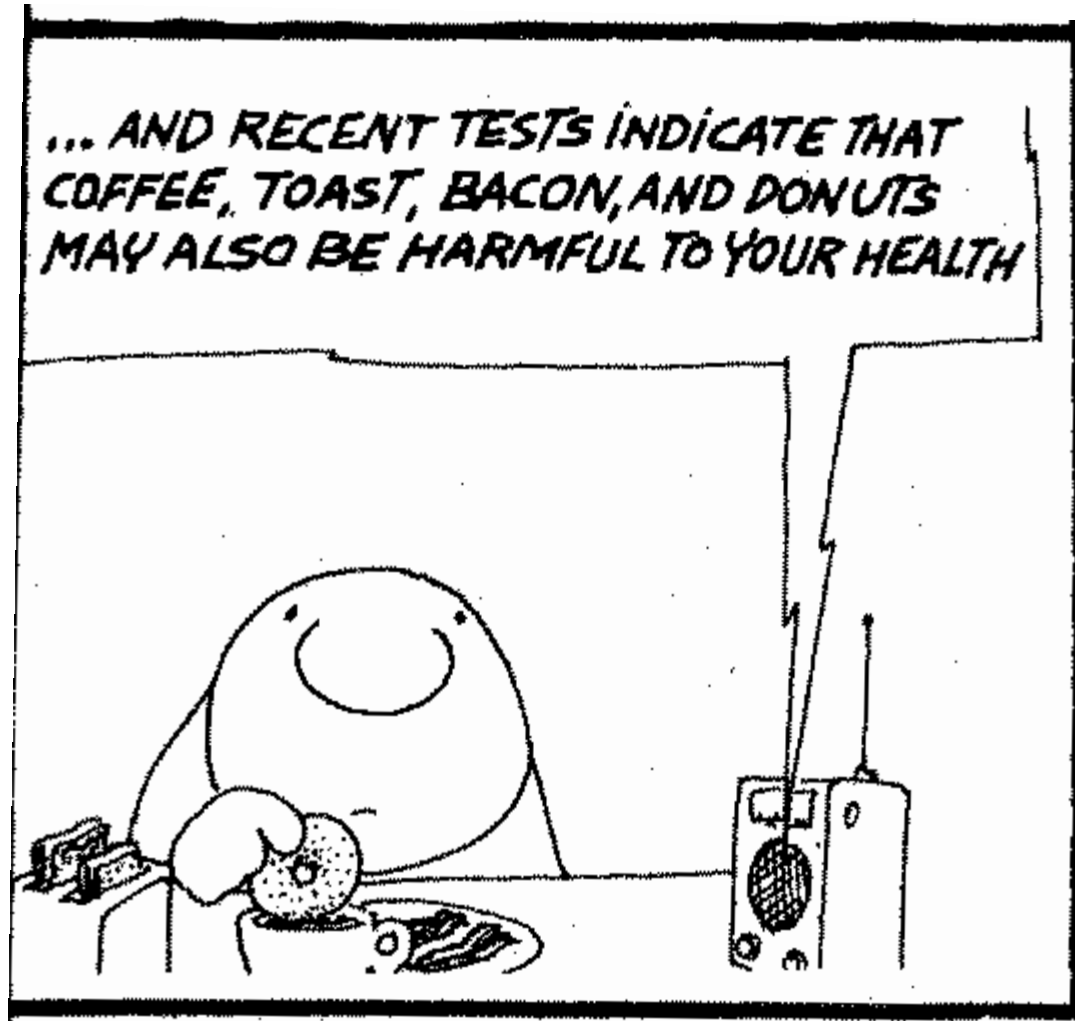
Food From a Factory

Which would you rather eat?

- **Ingredients list from label of Product A:** Whole dressed turkey, water, bacon, seasoning (salt and onion powder), and vitamins and minerals (potassium chloride, iron oxide, vitamin E supplement, vitamin A supplement, thiamine, niacin, manganese sulfate, copper oxide, cobalt carbonate, potassium iodide, riboflavin, vitamin D supplement)
- **Ingredients list from label of Product B:** Water, hydrogenated coconut and palm kernel oils, sugar, vanilla, sodium caseinate, dextrose, polysorbate 60, sorbitan monostearate, carrageenan, guar gum, artificial color and flavor

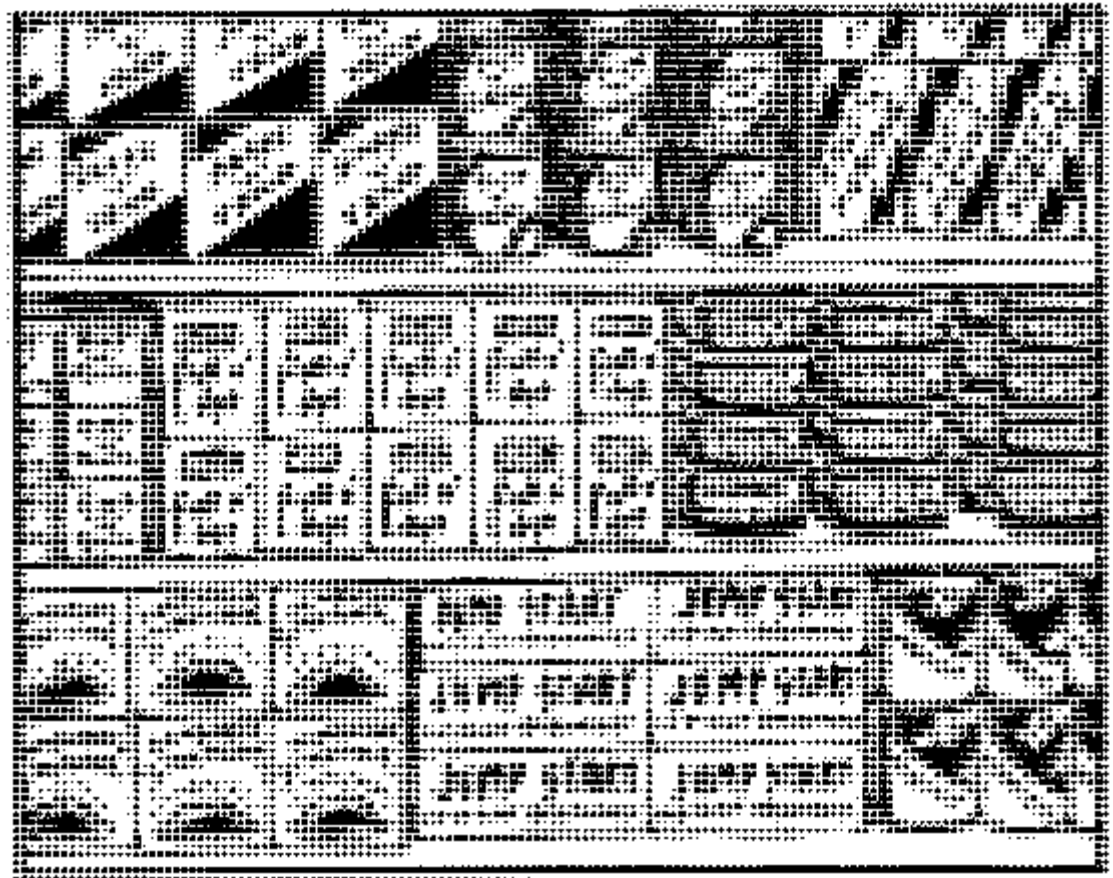
What Are They Putting in My Food?

(Chemical Additives)



Unit III – The Nutritional-Industrial Complex

1. Tastes Like Love:
TV Ads
2. Survival of the
Fattest
3. Harvest of Shame
4. Bottle or Breast?

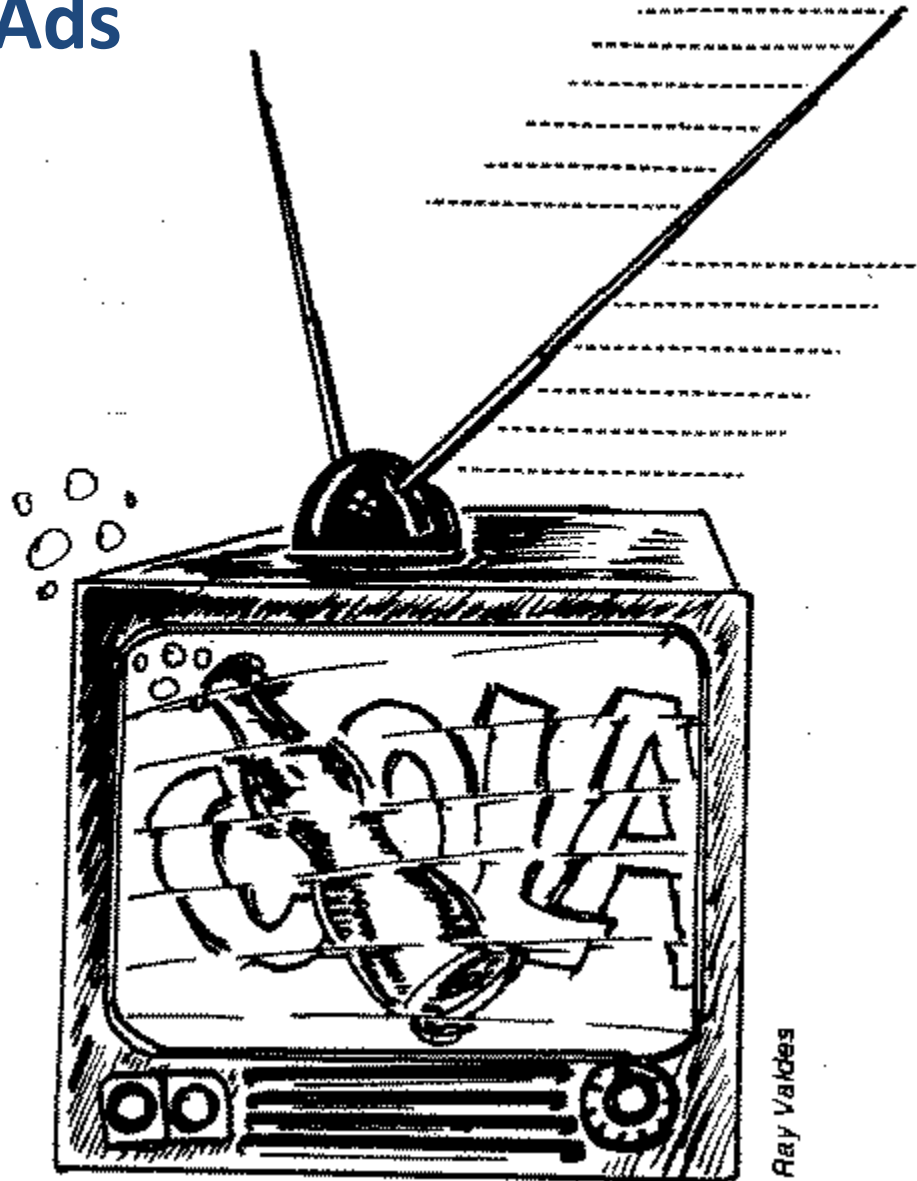


Nick Thorkelson

Tastes Like Love: TV Ads

Junk Food Derby Activity

- Carbonated soft drinks
- Desserts
- Citrus fruits
- Candy and gum
- Macaroni and spaghetti
- Cookies and crackers
- Vegetables
- Non-carbonated soft drinks
- Cheese
- Meats and poultry
- Shortening and oils
- Cereals



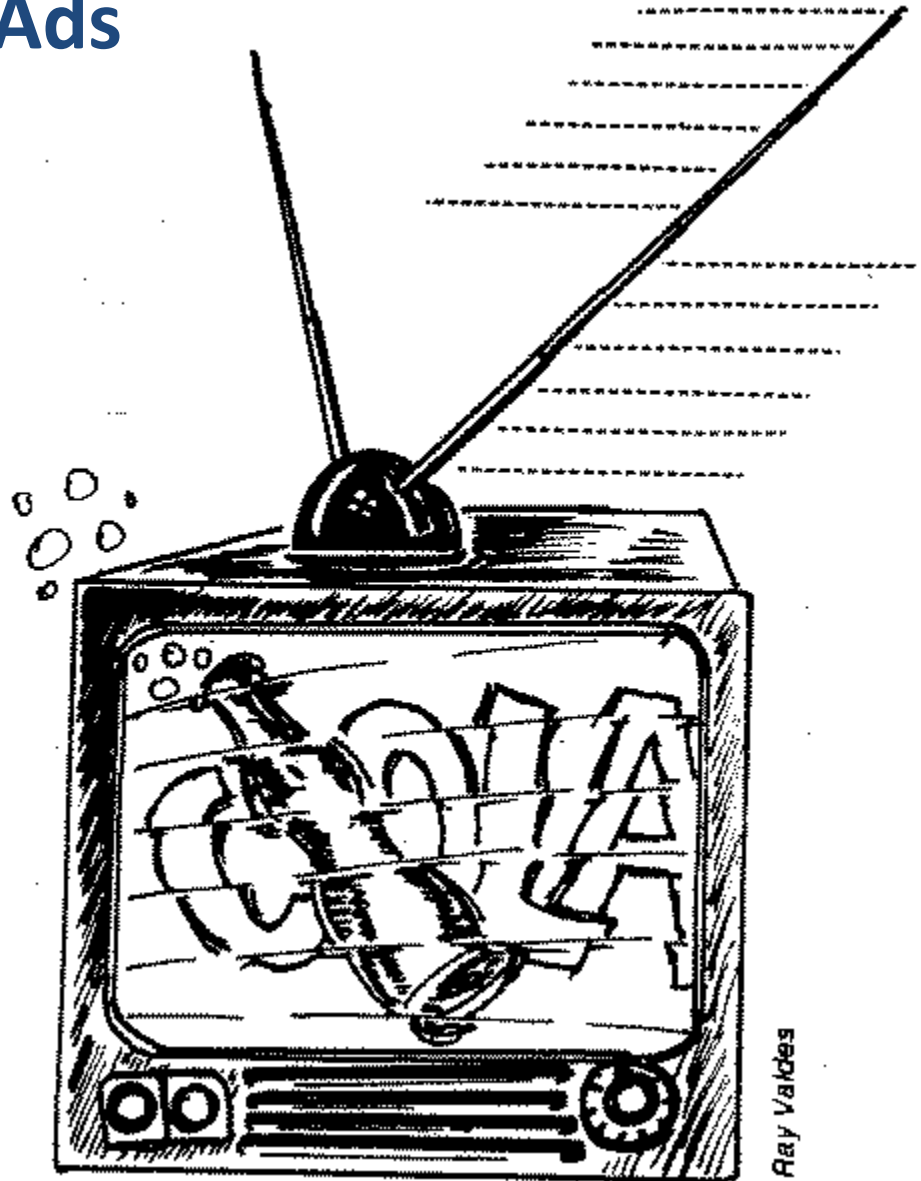
Tastes Like Love: TV Ads

Junk Food Derby Activity

Most advertised

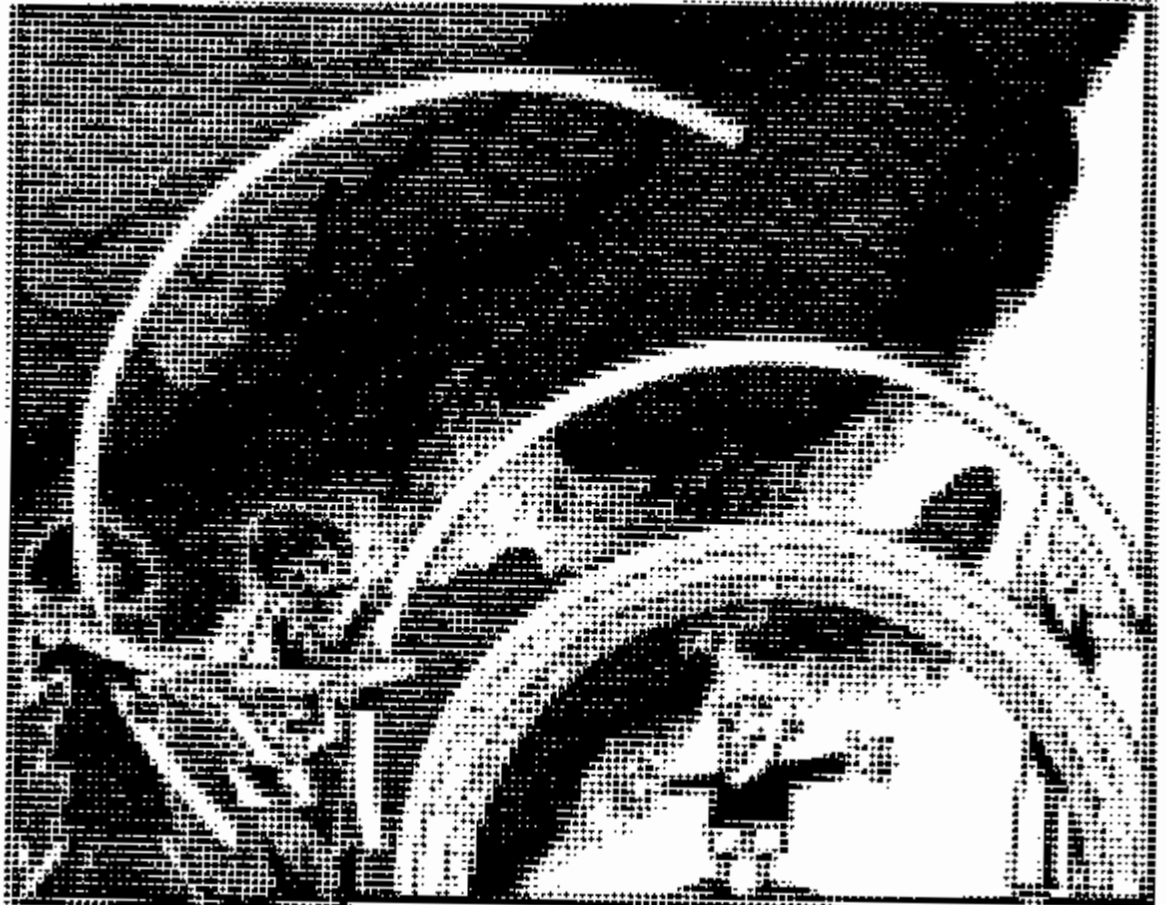
1. Cereals
2. Candy and gum
3. Shortening and oils
4. Cookies and crackers
5. Desserts
6. Non-carbonated soft drinks
7. Carbonated soft drinks
8. Meats and poultry
9. Macaroni and spaghetti
10. Vegetables
11. Citrus fruits
12. Cheeses

Least advertised



Unit IV – Building a New World

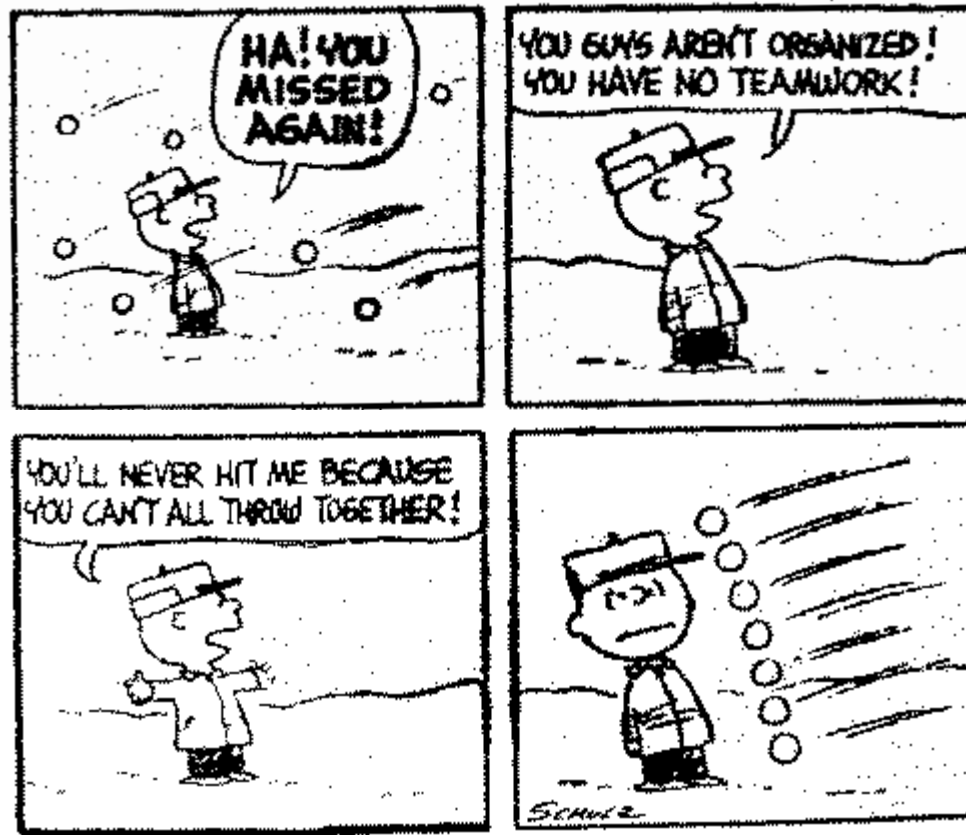
1. Introduction to Change
2. Choosing What You Chew
3. Gather Together: Community Action
4. Future Shock
5. Global Visions



NICK THORNTON

Introduction to Change

What will students do with all of the information in Units I-III?



Peanuts by Charles Schultz

Global Visions

Personal is
political.

We're in it
together.

Imperialism still
lives.

We have met the
enemy and it is us.

