Feed, Need, Greed

1974/1980 – A High School Curriculum

I. Earth and Birth
II. The Lean and the Lumpy
III. The Nutritional-Industrial Complex
IV. The Green Revolution

Elsie, Borden’s contented cow
Feed, Need, Greed 1980

- Teacher’s Notes
- Unit I -- The Numbers
  Game: Population and Resources
- Unit II -- The Lean and the Lumpy
- Unit III -- Nutritional-Industrial Complex
- Unit IV -- Building a New World
- Glossary

Bridging the Class Gap
Unit I – The Numbers Game: Population and Resources

1. Exploding the Population Myth
2. Why Do People Have Children?
3. Gobbling Up the Earth: Resource Limitations
Exploding the Population Myth
(Malthus taught and debunked)

‘While I agree we are all put on earth for a good reason, some of us, I feel, are put here for better reasons than others’
Gobbling Up the Earth

Thank You Tio Sam*
By Mary Mackey

We took their fish/and left them bones/took their copper/ and left them stones/ took their fruit/ took their oil/ took their lumber/stripped their soil/made them grow coffee/instead of corn/ so their children starved/ before they were born/ we took their cattle, took their meat/ left their people with nothing to eat/ built roads and ports/ to rob them faster/ (Gringo aid/ is a national disaster)/ and now we all/ wonder and brood/ at Latin America’s ingratitude.

*Tio Sam is Spanish for Uncle Sam
Taken from the Nicaragua and Central American Report Vol 1 #2 Feb 1980, published by the Nicaragua Solidarity Committee, Box 191 Boston MA 02105
Unit II – The Lean and the Lumpy

1. The Price of Hunger
2. Yesterday and Today: Changing Eating Patterns
3. Salty Blues
4. The Big Killers: Sugar and Fat
5. Food From a Factory
6. What Are They Putting in My Food?
The Price of Hunger
(Undernutrition is not only a problem “over there.”)
Food From a Factory
Which would you rather eat?

• **Ingredients list from label of Product A:** Whole dressed turkey, water, bacon, seasoning (salt and onion powder), and vitamins and minerals (potassium chloride, iron oxide, vitamin E supplement, vitamin A supplement, thiamine, niacin, manganese sulfate, copper oxide, cobalt carbonate, potassium iodide, riboflavin, vitamin D supplement

• **Ingredients list from label of Product B:** Water, hydrogenated coconut and palm kernel oils, sugar, vanilla, sodium caseinate, dextrose, polysorbate 60, sorbitan monostearate, carrageenan, guar gum, artificial color and flavor
What Are They Putting in My Food?
(Chemical Additives)

... AND RECENT TESTS INDICATE THAT COFFEE, TOAST, BACON, AND DONUTS MAY ALSO BE HARMFUL TO YOUR HEALTH
Unit III – The Nutritional-Industrial Complex

1. Tastes Like Love: TV Ads
2. Survival of the Fattest
3. Harvest of Shame
4. Bottle or Breast?
Tastes Like Love: TV Ads

Junk Food Derby Activity

- Carbonated soft drinks
- Desserts
- Citrus fruits
- Candy and gum
- Macaroni and spaghetti
- Cookies and crackers
- Vegetables
- Non-carbonated soft drinks
- Cheese
- Meats and poultry
- Shortening and oils
- Cereals
Tastes Like Love: TV Ads
Junk Food Derby Activity

Most advertised
1. Cereals
2. Candy and gum
3. Shortening and oils
4. Cookies and crackers
5. Desserts
6. Non-carbonated soft drinks
7. Carbonated soft drinks
8. Meats and poultry
9. Macaroni and spaghetti
10. Vegetables
11. Citrus fruits
12. Cheeses

Least advertised
Unit IV – Building a New World

1. Introduction to Change
2. Choosing What You Chew
3. Gather Together: Community Action
4. Future Shock
5. Global Visions
Introduction to Change

What will students do with all of the information in Units I-III?

*Peanuts* by Charles Schultz
Global Visions

Personal is political.
We’re in it together.
Imperialism still lives.
We have met the enemy and it is us.

When poor people take things, it’s called *looting*. When rich people take things, it’s called *profits*.